



# THE BULLETIN

## Overseas Press Club of America

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October 18, 1952

### B U S I N E S S      M E E T I N G

THURSDAY, October 23 ----- Clubrooms, 1475 Broadway  
Meeting opens at 7:45 PM sharp -- Members and Guests welcome

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Once again the Overseas Press Club calls together its membership to review past progress and chart the OPC's course for the future. Such Semi-Annual Business Meetings as this afford every Member an opportunity to help formulate the policies and participate in the activities of America's most famous organization of foreign correspondents.

At next Thursday's business meeting President WILLIAM P. GRAY will report on Club operations since the current administration was elected last spring. Also, all Committee Chairmen will attend and are expected to review the work of their groups.

Also, a brief preliminary report will be made by officers of the Memorial Fund Committee, which on November 10 launches a drive for funds to establish a permanent OPC headquarters building in midtown Manhattan.

Members are welcome to bring guests, but only Members may participate in discussions and voting. Only Active Members may vote.

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: : : : T I P S   O N   C O M I N G   E V E N T S   : : : :

Thursday, October 30 -- A luncheon meeting on this date will hear four top newsmen in a panel discussion: "Who Will Win?" The reporters will have just returned from covering campaign whistle-stopping with both candidates.



CY PETERMAN REPORTS ) Back again from a six weeks survey of the Marshall Plan countries,  
ON MARSHALL PLAN FOR ) IVAN H. (Cy) PETERMAN and his assistant on the survey, Alfred M.  
PHILADELPHIA ENQUIRER ) Klein, lawyer-journalist who served as the Kefauver Committee investigator during its Philadelphia probe, are completing the week of Oct. 13-18, their 20-installment report, "Bungled Billions", in the Philadelphia Inquirer.

As the title suggests, PETERMAN and Klein found plenty that won't please the taxpayers, and CY doing all the writing, has completed a book-length, detailed report on how Europe's Socialist Governments, through dipping into the Counterpart, financing their off-balanced budgets and paying for welfare state overhead, have sponged up hundreds of millions of American-contributed dollars, while the Communist threat remains the moment there is any economic sag.

The series has created tremendous interest, and some sharp repercussions in Washington, especially by what it revealed on France, Austria, Greece, Italy, and of the trading with the Reds by even such better-managed ECA--MSA countries as Belgium, the Netherlands, Denmark and Great Britain. Scores of requests for reprints have deluged the Inquirer, which has front-paged the copyright series since it began, Sept. 28 with documented, illustrated articles of magazine length.

OPC member PETERMAN concludes that while U.S. aid has done much temporary good, it could have been accomplished at a far less cost with much more permanent dividends in good will towards Americans, if proper directives had been given by Washington, and the Plan administered by better-trained personnel. "We've been too soft", is the main complaint-- an "anonymous Santa Claus" now widely disliked and maligned. Meanwhile Europe and Asia practically demand we keep on giving aid in supplies, money and Point Four know-how.

\* \* \* \* \*

United Nations correspondents are highly pleased with the large number of comfortable seats especially designed for them at the new UN General Assembly building. There are more in proportion than either in the British House of Commons or the press galleries of Congress.... 234 in all, complete with earphones and a place to write. Approximately 50 correspondents have come from abroad to cover the "G.A." and 100 extra have applied for credentials in addition to regulars. Accreditation officer is FREDERICK ABBOTT whose newspaper days date back to the INS at the League of Nations in Geneva. ABBOTT runs neck and neck with Nueue Zurich Zeitung's Max Beer for longevity at international assemblies.

But here as always there is something new under the sun. The opening day of the Assembly, your Bulletin ed found ABBOTT swearing over the workings of Swedish-made private dial loudspeakers that are being sold to correspondents for \$39.50 so they can keep track of General Assembly sessions while working at their desks in the Secretariat Building.

Among OPCers assigned to cover the UN are KATHLEEN MC LAUGHLIN, PETE HUSS, STEPHANOS ZOTOS, MARY HORNADAY, WILLIAM FRYE, SERGE FLIEGERS, LARRY LESUEUR.

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To provide listeners with comprehensive interpretation of the principles and methods behind CBS radio coverage, "You and the World" will be broadcast beginning Monday, Oct. 13. Guests will include EDWARD R. MURROW, Tuesday, Oct. 14; BILL DOWNS, Wednesday, Oct. 15; DOUG EDWARDS, Thursday, Oct. 16 and BILL COSTELLO, Friday, Oct. 17. Time: 6:15-6:30 p.m.

## EUROPE-BOUND?

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## CLUB CALENDAR

Semi-annual business meeting ..... Clubrooms .....Thursday, Oct. 23, 7:45 p.m.  
New School-OPC "World Report" program..... New School .....Friday, Oct. 24, 8:15 p.m.  
# # # # #

LEN SMITH announces the addition of MARTIN A. BURSTEN to the public relations committee.

## NEW MEMBERS

The following were voted new members of the Club by the Board of Governors at its October 8 meeting, under special classifications of membership requiring Board approval and invitation:

ARMED FORCES: LT. COL. ROBERT V. SHINN, chief of information, First Army, New York.  
GUEST: REAR ADMIRAL HOWARD B. MILLER, President, Radio Free Europe.

## NEW MEMBERSHIP APPLICATION

ACTIVE: Anneliese Mauss, of Time, Inc. Overseas assignment: Time-Life International, Bad Godesberg, Koelnerstr. 71, Germany, since May 26, 1951. Proposed by WILLIAM P. GRAY; seconded by DICKSON HARTWELL.

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Watch your papers this weekend for reviews of OPC's new book "Off the Record". released nationally Oct. 16. Charles Poore, in the New York Times said Oct. 4 "Off The Record" might have been called "With Homburg and Helmet on the Headline Trail". It leads through all the modern world's battlefields of diplomatic and undiplomatic warfare. It covers the waterfront and spares the water wagon. It's rare reading, all the way". Read the reviews, then order your copies. Blank provided below.

ABOUT BOOKS ) "The Rebel Prince" (Henry Regnery Co.) is the family story of Prussia's Prince  
by ) Louis Ferdinand and his wife, Grand Duchess Kira of Russia, who has given him  
JOHN GOETTE ) seven children. LOUIS LOCHNER wrote the introduction to the unsensational  
memoirs of life and travel of the grandson of the last Kaiser, who worked on the conveyor  
line at the Ford plant. Of that experience, the man who was third in succession to the German  
crown, says:"... clad in my 'locomotive overalls', I punched the clock at the Ford assembly  
branch, with a tin badge on my chest.... in the same relative position where I once wore the  
Order of the Black Eagle on my frock coat"... New to the Club Library is "In Those Days",  
first of three books of memoirs by Edouard Herriot (translated by Adolphe de Milly and pub-  
lished by Old and New World Publishing Co.). This volume runs to August, 1914, with two more  
to follow on the two World Wars in which the statesman was involved.

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BUY "OFF THE RECORD" NOW AND FOR CHRISTMAS. Coupon below is furnished to make ordering easy,  
List price includes foreign and domestic postage but not airmail or special. Proceeds of sale  
go for the benefit of the Correspondents and the Memorial Funds of the Overseas Press Club.

-----detach here-----  
To: Overseas Press Club of America

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Please send \_\_\_\_\_ Copies of "OFF THE RECORD". Check enclosed for \_\_\_\_\_, (@ \$3.95 per copy.  
Add 12¢ each, New York City sales tax, if to be mailed to NYC area.).

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(Checks should be made payable to the Overseas Press Club of America.)



News spread fast thru the Spanish-speaking world that Life was seeking writers and translators for LIFE EN ESPANOL, scheduled to make its debut Jan. 5. More than 500 applicants have been interviewed by BILL GRAY, JERRY HANNIFIN and others, for this, Time's first foreign foreign language publication.

The Spanish-speaking staffers, besides adjusting to the tempo and work habits of a new employer, must also contend with the discomforts of LIFE EN ESPANOL's shakedown cruise. Typical is the shortage of Spanish typewriters- machines with standard keyboards plus Spanish accent signs and upside-down question marks. On most of their copy, consequently, they have to pencil in the accents themselves. When the copy reaches the teletypesetters, the operators indicate the accented letters to the printers by typing them in red instead of black. A Colombia free-lance writer has offered the editors, along with his best wishes for the new magazine, a 15,000 page opus on life itself. "Just something", he wrote, "to help out with your first issue."

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FURNISHED SUITE: Studio bedrm, dressrm, closet, tub, stall shower, Midtown. \$30 wk. Ci 6-2155. Advt.

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SAMMY SCHULMAN, busy snapping bigwigs arriving at the UN opening Oct. 14 is just back from covering Operations Mainbrace and Critique; SAMMY was abroad five weeks and used 17 methods of transport... Christian Science Monitor's RONALD STEAD on visit to the US following assignments in Southeast Asia and Britain, headquartering at the University Club, Boston, and Players Club, New York.... BELLIA FROMM back from two months lecturing and research trip in Germany, glad to see old friend Dr. Ferdinand at Oct. 16 OPC lunch; he was contributor to the publishing house of Ullstien in Berlin for whom she also worked.... NOLA LUXFORD author of six articles on Mexico in New Zealand's Free Lance Weekly.... JIM SCHEUER working as campaign manager for FDR, Jr., also on the NYC ex. com. of Volunteers for Stevenson.... LOWELL BLANKFORT, appearing on the Tom Reddy radio show (NBC) on Oct. 17 to talk about Quick magazine.... Pauline Frederick leads off Town Hall's new 5:30 p.m. lecture series Oct. 21 on the subject "Is the United Nations a Delusion?"....

LARRY LOWENSTEIN off to Cleveland for the Home and Food Show with Captain Video... ALBERT STEVENS CROCKETT interviewed at length in the Johnson City, Tenn. Press-Chronicle as "Dean of Overseas Correspondents" during visit there.... "Stimulating, certain to win critical and educational laurels" is the way Variety greets Seminar, new ABC-TV network show (Sat. 7 p.m. Channel 7) co-produced by DOROTHY OSHIAG along with Erik Barnouw of CMC and Jack Pacey, of ABC.... CHARLES HODGES, contributing annual survey on international affairs to Colliers Yearbook, 1952 edition, says he finds it hard to boil down a year's world developments to 16,000 words even though he has been doing it since 1947.

Appointment of Col. WILLIAM WESTLAKE, USAF, as public information officer for the Allied Land Forces, Southeastern Europe under command of Lieut. Gen. Willard G. Wyman, USA. has just been announced by the Pentagon. BILL will be stationed at Izmir, Turkey. BILL returned to service last year after serving with ECA and the Congressional Aviation Policy Board.

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AWARDS: DR. ALBERTO GAINZA PAZ, named winner of the annual University of Minnesota award for distinguished service in journalism.

JOE WILLICOMBE, of King Features announces The Banshees' 1952 annual award winner as Harold Foster for his Sunday color page, "Prince Valiant". The Silver Lady statuette will be presented to Foster at The Banshees luncheon Nov. 6.

Annual Maria Moors Cabot Prizes "for the advancement of international friendship in the Americas" to: Antonio Arias Bernal, of Hoy, Mexico City; Belarmino Austregesilo de Athayde, of Diario da Noite, Rio de Janeiro; Jorge Delano Frederick, of Topaze, Santiago, Chile, Juan B. Fernandez, El Heraldo, Barranquilla, Colombia, and Jules Dubois, Latin American correspondent for the Chicago Tribune.

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ALEX KENDRICK's description of the Orient Express as quoted by Art Buchwald bears repeating. "We must believe in the Orient Express" says ALEX. As long as there is one mystery book to be written, one movie to be made, one television program to be shown, the Orient Express will continue to capture our imaginations.

"Not believe in the Orient Express?" You might as well not believe in Santa Claus. The Orient Express lives and will live forever. A thousand years from now, nay, ten thousand years from now, it will continue to roll along the tracks of Europe, and unless I'm wrong, the windows still won't work."



MAIL ) OPC has sent felicitations to the London Press Club on its 70th birthday celebration,  
 BAG ) Oct. 28. Inviting the President of the OPC to attend the function, Percy Rudd, the London Club's social secretary, wrote: "We always feel a sense of fraternal unity with your club even though we are leagues asunder, and this sentiment is fortified from time to time by members of your Club joining us during a sojourn in England." OPC President BILL GRAY responded: "Many of our own members have known your organization and its excellent hospitality during years of residence in London or while traveling abroad. They all retain a real affection for the Press Club of London, and they are constantly citing the example of your success as a model for the Overseas Press Club of America as it grows up. It is our earnest hope that within the next year we will occupy new quarters in New York City which will be an equal credit to our Club and will make it possible for us to entertain our distinguished colleagues from Britain in the manner to which they have become accustomed in London. Please express to your membership on the occasion of your birthday, our friendliest greetings and best wishes for continued decades of service to the journalistic fraternity."

From PAT NIEBURG, newly appointed editor of the research and information service of National Committee for a Free Europe, Inc. "My job entails the making available to the US press and radio the unique material on everything pertaining to the satellite countries which is gathered by our 17 newsbureaus, regular monitoring of all satellite and major Russian radio stations, the reading of 300 newspapers and virtually dozens of published periodicals and books. OPCers are welcome to any kind of background and research material they may want for articles, stories or broadcast. We are actually in a position to answer questions for all subjects pertaining to the satellite area: Address 110 W. 57 St. Phone: PL. 7-7600. PAT offers further to arrange an open house for OPCers "so they can come in and look us over and see what we've got."

From COLUMBIA SILEO: "I have been in Cuba with a scientist who was invited by the sugar cane growers who will be able to produce a fine pulp out of sugar cane waste. This is good news for newsprint industry."

From Ann Doyle, Station WGBH, Boston (Ann's husband was Time-Life correspondent, killed in Indonesia) Give my love to everyone in the Overseas Press Club. My address is 21 Mt. Vernon Square, Boston.

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Roland Sawyer, Christian Science Monitor's correspondent on the Thule trip had an experience common to many foreign correspondents. On his return to Washington he walked one block from his office to the Coast and Geodetic Survey and bought for five cents a chart giving the length and breadth of Thule air base, its precise location and the necessary statistical details for landing aircraft. When he noticed that the chart specified that the Thule runway was 7,500 feet, he told the clerk it should now show a runway of 10,000 feet. They checked the Air Force and made the change. Anyway it was a nice trip for Lt. Col. George Schenkein who went along as censor on the Thule junket.



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**CHESAPEAKE AND OHIO RAILWAY**

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LORD MONTAGU GUEST ) Britain's first young man to enter the publicity business directly  
 AT OPC COCKTAIL PARTY ) from a university, gave OPC members an instructive talk on the British  
 press, its problems and personalities, at a cocktail party in the OPC  
 clubrooms, Oct. 9. He is tall, blonde Edward John Barrington Douglas-Scott-Montagu who has  
 arrived in the United States to spend three months studying American public relations technique  
 as guest of the Benjamin Sonnenberg firm. Montagu, assistant to the managing director of  
 "Voice and Vision" predicted that the time will come, 50 or so years hence, when there will be  
 a world shortage of newsprint and urged publishers to get together to provide a central labora-  
 tory to work out a substitute.

After a detailed review of the coloration of Britain's nine national dailies and 16 Sunday  
 papers, Lord Montagu described recent improvements such as the return of columnists to influence  
 and the Manchester Guardian's printing of news on its frontpage. Stevenson copy, he reported,  
 is being "lapped up" by the British press since they are not so well acquainted with him as with  
 Eisenhower.

Montagu praised the Kemsley training scheme for young journalists but said Britain's  
 shortage of newsprint still makes it extremely difficult for aspiring newspapermen to get ex-  
 perience. The tight British libel laws that have in the past made fortunes for individuals at  
 the expense of the newspapers are now in the process of being eased, he reported.

As a protagonist for commercial radio, Montagu said that at present all British news-  
 papers are opposed but he saw signs that "smart operators" among newspapers are now getting  
 interested in the hope of being on the ground floor.

The British guest was introduced by MATTHEW HUTTNER, in the absence of President BILL GRAY.  
 Door prizes were a Roget's Thesaurus (Thos. Crowell, publishers), won by LOUIS WEINTRAUB, and a  
 set of Carstairs' highball glasses won by COL. WILLIAM MAYER. Among the large group attending  
 were the ALLYN BAUMS, here from Frankfort, MARJORIE YOUNG, up from Carolina, CAROL WELD, here  
 from Florida, JOE JOESTEN, ED HUNTER, RAY JOSEPHS, HAL LEHRMAN, RALPH MAJOR, MARION SANFORD,  
 LEN SMITH, ANSEL TALBERT, DAN VAN ACKER, DICK THOMAS, LARRY LOWENSTEIN, NORMA BABCOCK, and  
 HELEN ZOTOS, RAY JOSEPHS, MARY HEATON VORSE.

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MAY CRAIG, midway in her goal of testing all four campaign trains, said during a  
 stopover in New York, Oct. 15 that she thinks a lot of American voters have not yet made up  
 their minds who they will vote for on Nov. 4. Also that there are a lot of people who just  
 are saying who they are going to vote for and probably could be swayed in these last three  
 weeks. As an old time Washingtonian, MAY says she is shocked by the extravagant statements  
 both sides are making.

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JESSIE STEARNS reports that HAZEL SHORE flew back from Japan with 35 Korean veterans  
 and William Holden in an unusually smooth 36 hour flight.

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HELEN ZOTOS, who hostesses OPC parties cooperatively with BERT BRANDT, can now talk  
 canapes and cocktails at home. Her husband STEPHANOS ZOTOS is new entertainment chairman for  
 the United Nations Correspondents Association. Says HELEN: UNCA is doing what I have failed  
 to do in four years of marriage-- domesticate my husband.

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Editors: MARY HORNADAY, RUTH LLOYD. Editorial Board: RUSSELL F. ANDERSON, Chairman;  
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 ALEXANDER MAC DONALD (Bangkok); HAZEL SHORE (Tokyo); KATHLEEN MC LAUGHLIN (United Nations);  
 JESSIE STEARNS (Washington).

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